



NOTHING
CHANGES,
IF NOTHING
CHANGES

**BURIED TREASURE
METHOD COURSE
OVERVIEW**



HEY THERE!

If you are here, you are wondering what you will learn with us...

Our goal is to help you as much as humanly possible to hit your Real Estate goals in your business. We believe we have the best program on the market to help you do this. Our program is 12-weeks long. The content is released to you once a week upon completion of the previous weeks module. Our course is a system; you need all of the 12 modules, in order, to get the maximum benefit out of our program.

Our job is to show you what strategies and techniques will help you build your foundation in efforts to grow and scale your business. In short, we give you the information that will “move the needle”. Your job is to make decisions, implement and execute to achieve results. When you struggle, ask us to show you where you are going wrong. Dialogue is key to this relationship.

We are not a “Done-for-you” agency. We are here to coach you, guide you, instruct you, and support you in executing the strategies we provide. The information that we teach is the exact systems and strategies that we use to build our businesses. To make sure everyone is on the same page...the below illustrated what you receive as a Platform Simple client, how to handle issues, and how this entire ecosystem will work.

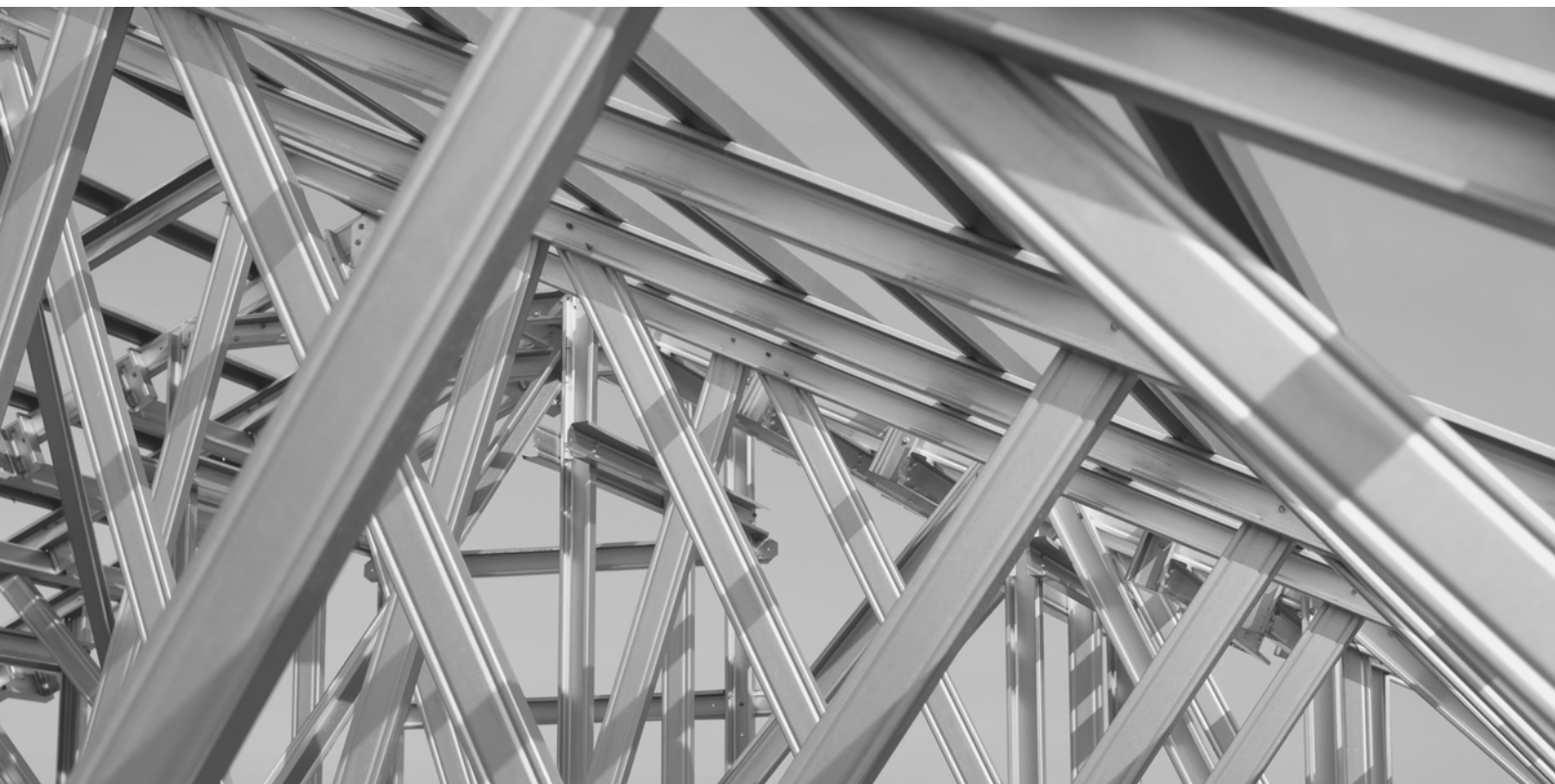
Let's dive in.



YOUR 12 - WEEKS

Below is what you can expect during your time with us. Our courses are short, direct and are designed to give you the tools to make decisions, implement and execute to achieve results. Please remember, you will ONLY get what you put into this course.

- Week 1: Mindset Matters
- Week 2: Identity & Branding
- Week 3: Lead Generation
- Week 4: Database Part 1
- Week 5: Database Part 2
- Week 6: Decision + Vision = Purpose
- Week 7: Goals and Your Roadmap
- Week 8: Discipline + Habits = Freedom
- Week 9: Core Business + Focus
- Week 10: Your Team + Leverage
- Week 11: Systems + Consistency
- Week 12: Your Buried Treasure - DIG DEEPER!



WHAT TO EXPECT

RESULTS. If you committ and execute 70% of what we share with you, your business will grow and evolve. We are results driven and keep it very simple to build and deploy what you learn.

- Onboarding call to get started!
- Unlimited portal access to our course platform.
- One learning module per week, released only when the prior week is completed.
- Access to all course materials including workbooks, spreadsheets and forms.
- Week 4, 8 & 12 check-in calls, pre-scheduled w/ agendas.
- 1-1 coaching sessions (scheduled, as needed, 15 min calls)
- Group coaching sessions (3-5 p/week)
- Facebook group
- Client portal for documents and communications



WHAT WE DELIVER

The entire reason behind this course is one thing we noticed year after year, agent after agent within the real estate community. **THE FOUNDATION IS ALWAYS MISSING.**

NOBODY is ever educated by licensing agencies or their franchises on HOW to be a successful Real Estate agent.

What you will take from this course:

- Mindset, Decisions, Crafting a vision for yourself, Goal setting and Habit formation for success.
- A few proven strategies to create, build, sustain, scale and GROW you're real estate business.
- Daily practices, schedules, resources and implmentation techniques for branding, lead generation, database building and systems creation.
- The importance of a team. You are not alone and you have a team of people as part of your business.



STEPS TO SUCCESS

This is how we recommend approaching the program for success.

- Your onboarding call will be scheduled and you will meet your coach.
- You will receive client portal access.
- You will be introduced to the team and the group.
- You will have your kick-A\$\$ call!
- You will be enrolled into the first course module.
- You will be expected to complete 1 module per week to stay on track. We aim to keep courses under two hours with little "homework". However, depending upon where you are in your business, there may be more work at times for you to execute and get to the level you need to be at.
- Show up to all group coaching sessions. This is IMPORTANT to learn what others are struggling with and to ask questions.
- Post questions to the group and engage. We want open communication. Tag the coaches and we will respond ASAP.
- If you need help, have questions or feel lost, **REACH OUT** to the coaches. It is **YOUR** responsibility to REACH OUT and ask for help. The best way to be in touch is via **FACEBOOK MESSENGER** or text us at **(805) 600-5180**. We place this **responsibility on you as it is your business**. Please **DO NOT** be the person that doesn't reach out and complains about lack of results.



WHILE YOU ARE HERE

We want to ensure you have the support you need.

If EVER you feel lost, stuck or this is not working for you, reach out to us. We cannot be everywhere at the same time, however we want to know our clients are being cared for and having success. We do not expect everyone to take 100% of what they can learn from this and apply it, however if you leave with 60-70%, we promise your business will change.

You should always feel taken care of. You have three (3) communication options with us. They are as follows:

- Facebook Messenger
- Text: (805) 600-5180
- Email: info@platformsimple.com

We cannot say this enough, do NOT sit in silence. If you need help, have questions or feel lost, **REACH OUT** to us. Ask for help. We take your business seriously and want your success. **PLEASE ASK FOR HELP!** You have everything you need here to build **THE FOUNDATION** of your Real Estate business. Use it. Let's get this built and change your life!

With admiration,

Raymond Sjolseth & Mike Lefton



THANK YOU!